



THE INSTITUTE FOR COMMUNITY COLLABORATION, INC.
AN AFFILIATE ORGANIZATION OF THE SOUTHEAST FLORIDA REGIONAL PLANNING COUNCIL

MEMORANDUM

AGENDA ITEM #IV.A

DATE: SEPTEMBER 8, 2014
TO: BOARD MEMBERS
FROM: STAFF
SUBJECT: ICC REBRANDING NAME CHANGE

At the August 11, 2014 Council meeting, the Board considered the following names to rebrand the Institute for Community Collaboration (ICC). The three names proposed were as follows:

- 1) South Florida Economic Development Institute
- 2) Southeast Florida Regional Prosperity Institute
- 3) Institute for Regional Prosperity

The Council approved renaming the ICC to Southeast Florida Regional Prosperity Institute.

Recommendation

Information only.